

Message Text

UNCLASSIFIED

PAGE 01 STATE 120495

65-60
ORIGIN CPR-01

INFO OCT-01 EUR-12 ISO-00 EB-07 NSC-05 NSCE-00 SS-15 SSO-00

/041 R

DRAFTED BY S/CPR:JKNOWLES
APPROVED BY S/CPR:BWWHITEHEAD
----- 024213
O 222307Z MAY 75
FM SECSTATE WASHDC
TO AMEMBASSY PARIS IMMEDIATE
INFO USDOC IMMEDIATE

UNCLAS STATE 120495

E.O. 11652: NA
TAGS: BEXP, EAIR, FR, OREP
SUBJECT: PARIS AIR SHOW - PRESIDENTIAL REPRESENTATIVES
BIOGRAPHIC DATA

FOR CHRIS PETROW

1. BELOW FOLLOWS BIOGRAPHIC DATA ON THE PRESIDENTIAL
REPRESENTATIVES TO THE PARIS AIR SHOW.

2. MR. WALTER MAX BINSWANGER WAS BORN IN OKLAHOMA IN 1920.
HIS FAMILY MOVED TO CALIFORNIA IN 1932 AND HE ATTENDED HIGH
SCHOOL AND COLLEGE IN SOUTHERN CALIFORNIA. MR. BINSWANGER
JOINED US ARMY AIR CORPS IN 1942, GRADUATED AVIATION PILOT
TRAINING SCHOOL AND FLEW EUROPEAN THEATER OPERATIONS DURING
WORLD WAR II. HE WAS DECORATED WITH SEVERAL MEDALS FOR HIS
SERVICE. PARA FOLLOWING SERVICE IN THE AIR CORPS, MR.
BINSWANGER ENTERED THE TRANSPORTATION BUSINESS, OWNING AND
OPERATING HIS OWN TRUCKING COMPANIES IN THE SOUTHWESTERN
PART OF THE UNITED STATES AND MEXICO FOR MORE THAN 28
YEARS. DURING THAT TIME, HE WAS ALSO INVOLVED IN THE
AIRCRAFT BUSINESS AS OWNER/PRESIDENT OF AN AIRCRAFT SALES/
SERVICE ORGANIZATION AND PILOT TRAINING SCHOOL. MRS.
BINSWANGER ASSISTED IN THE MANAGEMENT AND EARNED HER PRIVATE
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 120495

PILOT'S LICENSE DURING THE EARLY 1960'S. PARA FROM THAT

AIRCRAFT BUSINESS, THEY BUILT A COMMUTER AIRLINE IN SOUTHERN CALIFORNIA FLYING PASSENGERS TO AND FROM THE LOS ANGELES

INTERNATIONAL AIRPORT, ONE OF THE FIRST INTRASTATE CARRIERS CERTIFICATED IN THE STATE OF CALIFORNIA. MR. BINSWANGER HAS ALSO BEEN EXTENSIVELY ENGAGED IN FOREIGN TRADE. HE WAS FORMERLY PRESIDENT OF FORUM STEEL LTD. IMPORTING FABRICATED STRUCTURAL STEEL TO THE UNITED STATES FROM GREAT BRITAIN. HE ALSO EXPORTED BUILDING MATERIALS AND PRE-FABRICATED HOUSING TO SEVERAL FIRMS IN JAPAN. HE HAS SERVED ON THE COMMISSION OF THE CALIFORNIAS ENGAGED IN VARIOUS ECONOMIC, TRADE AND ALL FACETS OF INTERGOVERNMENTAL RELATIONS BETWEEN THE STATE OF BAJA AND THE TERRITORY OF BAJA, CALIFORNIA. PARA HIS PROFESSIONAL ASSOCIATIONS ARE: THE BOARD OF GOVERNORS, FARMERS INSURANCE GROUP, LOS ANGELES, CALIFORNIA, PAST PRESIDENT AND CHAIRMAN OF THE BOARD OF CALIFORNIA TRUCKING ASSOCIATION, PAST PRESIDENT AND CHAIRMAN OF THE BOARD OF WESTERN HIGHWAY INSTITUTE, MEMBER OF THE BOARD OF DIRECTORS OF THE AMERICAN TRUCKING ASSOCIATION, WASHINGTON, D.C., MEMBER OF THE NAVY LEAGUE OF THE USA, AND MEMBER OF ASSOCIATED GENERAL CONTRACTORS OF CALIFORNIA. PARA MR. BINSWANGER HAS ALSO BEEN ENGAGED IN THE BUILDING AND DEVELOPMENT OF HOTELS, HIGH-RISES, HIGHWAYS AND HEAVY ENGINEERING AND CONSTRUCTION PROJECTS THROUGHOUT THE WESTERN UNITED STATES. PARA MR. BINSWANGER IS PRESENTLY SEMI-RETired. PARA MR. AND MRS. BINSWANGER PRESENTLY RESIDE IN NEWPORT BEACH, ORANGE COUNTY, CALIFORNIA. THEY HAVE EIGHT CHILDREN. THEY ARE MEMBERS OF THE BALBOA BAY CLUB, BIG CANYON COUNTRY CLUB, NEWPORT BEACH TENNIS CLUB, IRVINE COAST COUNTRY CLUB IN NEWPORT BEACH, CALIFORNIA. THEIR INTERESTS ARE TENNIS, SAILING, BOATING SKIING AND TRAVELING.

3. MR. JACK C. MASSEY WAS BORN IN SANDERSVILLE, GEORGIA IN 1904. HE ATTENDED THE UNIVERSITY OF FLORIDA GRADUATING IN 1925. PARA MR. MASSEY WAS A FOUNDER AND IS CHAIRMAN OF THE EXECUTIVE COMMITTEE OF HOSPITAL CORPORATION OF AMERICA, THE LARGEST CORPORATE GROUP OF INVESTOR-OWNED HOSPITALS IN THE NATION. PARA MR. MASSEY HAS EXTENSIVE BACKGROUND IN THE HOSPITAL AND MEDICAL FIELD BEFORE FORM- UNCLASSIFIED

UNCLASSIFIED

PAGE 03 STATE 120495

ING HCA. HE WAS ORIGINALLY A PHARMACIST AND RETAIL DRUGGIST, AND FOUNDED MASSEY SURGICAL SUPPLY, INC. IN 1930. HE MANAGED THIS HOTEL OPERATION IN NASHVILLE, KNOXVILLE AND KINGSPORT, TENNESSEE UNTIL 1951, WHEN IT WAS PURCHASED BY THE A.S. ALOE DIVISION OF THE BRUNSWICK CORPORATION. A FOUNDER OF BAPTIST HOSPITAL IN NASHVILLE, MR. MASSEY SERVED FOR 20 YEARS AS A MEMBER OF ITS BOARD OF TRUSTEES AND AS ITS PRESIDENT FOR 12 OF THOSE YEARS.

DURING THIS TIME, BAPTIST GREW FROM A SMALL HOSPITAL TO
ONE OF THE MID-SOUTH'S LARGEST MEDICAL CENTERS, A HOSPITAL

WITH MORE THAN 600 BEDS AND A DOCTOR'S OFFICE BUILDING.
PARA ACTIVE IN A NUMBER OF OTHER BUSINESS ENTERPRISES,
MR. MASSEY IS BEST KNOWN FOR HIS LEADERSHIP OF KENTUCKY
FRIED CHICKEN CORPORATION OF WHICH HE WAS BOARD CHAIRMAN
AND CHIEF EXECUTIVE OFFICER FROM ITS INCEPTION UNTIL HIS
RETIREMENT IN 1970. HE WAS ONE OF TWO PRINCIPALS WHO
PURCHASED THE COMPANY IN 1964 AND DIRECTED ITS GROWTH TO
THE WORLD'S LARGEST COMMERCIAL MARKETER OF PREPARED FOODS.
IN ADDITION, MR. MASSEY SERVED ON THE EXECUTIVE COMMITTEE
OF NASHVILLE CITY BANK AND TRUST COMPANY IN NASHVILLE,
A DIRECTOR OF THOMAS NELSON PUBLISHER, INC., UNITED
TENNESSEE BANC SHARES CORPORATION, SPECTRONICS, INC. OF
DALLAS TEXAS, ENTERPRISE FABRICATORS, INC., A PARTNER IN
CAPITAL INVESTMENT SERVICES, BOARD CHAIRMAN OF VOLUNTEER
CAPITAL CORPORATION AND OWNER OF THE AIRPORT HILTON INN
IN NASHVILLE. HE HAS EXTENSIVE REAL ESTATE HOLDINGS IN
SEVERAL CITIES. PARA MR. MASSEY'S INTERESTS EXTEND INTO
MANY OTHER AREAS. HE IS A TRUSTEE OF NASHVILLE'S MONTGOM-
ERY BELL ACADEMY, A DIRECTOR OF THE NASHVILLE BOYS CLUB,
A TRUSTEE OF THE NASHVILLE YMCA FOUNDATION, AND A DEACON
IN THE BAPTIST CHURCH. HE IS ACTIVE IN THE AMERICAN
PHARMACEUTICAL ASSOCIATION, THE NASHVILLE ROTARY CLUB AND
THE NASHVILLE CHAMBER OF COMMERCE. HE IS CHAIRMAN OF THE
TENNESSEE PERFORMING ARTS FOUNDATION. PARA HIS PHILAN-
THROPIES INCLUDE A GIFT TO BELMONT COLLEGE IN NASHVILLE
OF 1.2 MILLION DOLLARS, FOR THE PURPOSE OF ESTABLISHING
A BUSINESS SCHOOL OF "NATIONAL REPUTATION" AND HE WAS
PRINCIPLE DONOR OF THE MASSEY AUDITORIUM AT THAT SCHOOL,
AND OF BOTANIC HALL AT TENNESSEE BOTANICAL GARDENS AND
FINE ARTS CENTER. PARA A 32ND DEGREE SCOTTISH RITE
UNCLASSIFIED

UNCLASSIFIED

PAGE 04 STATE 120495

MASON, A SHRINER, A MEMBER OF ALPHA TAU OMEGA, SOCIAL
FRATERNITY, BELLE MEADE COUNTRY CLUB IN NASHVILLE,
NASHVILLE CITY CLUB, CUMBERLAND CLUB OF NASHVILLE AND
IMMANUEL BAPTIST CHURCH. PARA HE HAS A WINTER HOME IN
PALM BEACH, FLORIDA, AND IS A MEMBER OF THE EVERGLADES
CLUB AND THE BATH AND TENNIS CLUB THERE. ALSO, A MEMBER
OF THE 1001 WORLD WILDLIFE FUND INTERNATIONAL AND THE
LINKS CLUB IN NEW YORK, CITY. PARA ON MAY 9, OF THIS
YEAR, HE WAS AWARDED A DOCTOR OF HUMANE LETTERS BY BELL-
MONT COLLEGE IN NASHVILLE -- THE FIRST HONORARY DEGREE
GIVEN IN THEIR 25-YEAR HISTORY. PARA MR. MASSEY IS
MARRIED TO THE FORMER ALYNE QUEENER OF NASHVILLE; THEY
HAVE FOUR CHILDREN. INGERSOLL

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptoning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: BIOGRAPHIC INFORMATION, PERSONAL REPRESENTATIVE, AIR SHOWS
Control Number: n/a
Copy: SINGLE
Draft Date: 22 MAY 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STATE120495
Document Source: CORE
Document Unique ID: 00
Drafter: JKNOWLES
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750180-0589
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750526/aaaaawvp.tel
Line Count: 167
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN CPR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 4
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: SmithRJ
Review Comment: n/a
Review Content Flags:
Review Date: 24 JUL 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <24 JUL 2003 by SilvaL0>; APPROVED <02 FEB 2004 by SmithRJ>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: PARIS AIR SHOW - PRESIDENTIAL REPRESENTATIVES BIOGRAPHIC DATA
TAGS: BEXP, EAIR, OREP, FR, (BINSWANGER, WALTER MAX), (MASSEY, JACK)
To: PARIS
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006